

Written by Кирилл
Thursday, 15 June 2023 00:00



Russian State University for the Humanities

Faculty of Art History

The Department of Theory and History of Art

announces international conference

The Golden Type

The art of books and periodicals in the 19th, 20th and 21th centuries

October 9 - 11 , 2023

"Golden type" is William Morris' dream of an ideal font combining the beauty of Roman inscriptions, medieval manuscripts, Renaissance incunabula and Plantin and Elsevier editions. The craft of creating and decorating a book, and then a magazine, has a rich history. The art of typeface and layout, title page and binding, together with the art of illustrator and designer, has created and still is creating outstanding works worthy of a place in the history of world culture. The art of the art book, such as albums, monographs, illustrated exhibition catalogs, art magazines is of special interest. The twentieth' century culture owes greatly to the activities of the publishing houses of Knebel and Abrams, Limited Editions and Academia, Skira and Iskousstvo, as well as to the magazines "Simplicissimus" and Golden Fleece, "Jugend" and Old Years / Stariye gody. The era of electronic information summed up some types of publications and gave impetus to the development of others, especially to an artist's book, illustrated classics, a visual guide and a dictionary. This era provided the flourish of the renewed publishing houses, such as Dorling Kindersley and Mondadori, Ivan Limbach and Vita Nova, Slovo and Malevich. The conference is dedicated to artistic means and masterpieces of book and magazine design from the era of Romanticism to the present day, to the artists and designers, publishers and publishing houses.

Main topics of the conference:

The art of the book as part of the history of art: national traditions of book art, change of styles, search for the "golden letter", or the ideal image of a font and a book based on historical examples

The art of the book ensemble: font and typography, layout, typographic materials and techniques, illustrations, the image of the book

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The art of the magazine ensemble: the history of the illustrated and art magazine, the aesthetics of the cover, the role of the editor, patron and artist creating the image of the magazine

The publisher as the organizer of the artistic process: the history and program of publishing houses that created artistically designed books and magazines (Aldus Manutius, Offizina Bodoni, Limited Editions, I. N. Knebel, St. Eugenia Community, Academia, Opleshnik)

The artist of the book: the fate and manners of illustrators, designers, designers; the artist's book - "livre d'artiste" (Chagall) or the author's cycle of illustrations (Rockwell Kent, Pozharsky, Zbarsky, Traugoty); unpublished illustrated books

Art of the art book: the history of the genre, outstanding publishing houses (Abrams, Skira, Phaidon, Hazan; publishing houses of Moscow - Art, Fine Art, Soviet Artist; publishing houses of Leningrad / St. Petersburg - Art, Aurora, Artist of the RSFSR, Hermitage, GRM), art exhibition catalogue, art magazine and its changing appearance.

Children's illustrated book as a place for experiment (Narbut, Lisitsky, Lebedev, Konashevich) and a repository of traditions (Beatrix Potter, Dobuzhinsky, Favorsky, Sendak)

Mass illustrated press (Le Charivari, Assiette de beurre, Simplicissimus, Niva, Satyricon) and its role in artistic processes

Around the book: artistically valuable comics and manga, films and cartoons based on book illustrations, art postcard, the art of design of electronic resources and mass media.

Researchers and theorists of the art of the book (Tschichold, Sidorov, Lyakhov, Gankina, Kuznetsov, Gerchuk). Collectors (P.Bashmakov, M.Seslavinsky) and educators (A. Lebedev).

The book in the visual arts

The youth researchers section of the conference will include reports of BA and undergraduates with discussion and moderation by the experts. The time limit of speeches is up to 20 minutes; speakers receive a certificate of participation in the conference; the best works, after scientific consultation and revision, will be recommended for publication.

There is no registration fee at the conference.

The Organizing Committee reserves the right to select applications and articles for publication.

The working languages of the conference are Russian and English.

The time limit of the report is up to 20 minutes.

The form of the conference is mixed (in presence and online)

A transactions publication with RSCI indexing is planned for 2024.

A book exhibition (ca. 200 books and magazines) and master classes of the RSUH Library are being prepared for the conference

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If you wish to offer your materials for an exhibition or presentation, please specify in your application

Organizers:

Boris Mikhailovich Sokolov, Professor of the Russian State University (www.gardenhistory.ru)

Elina Grigorievna Shvets, Head of the Department of Theory and History of Art of the Faculty of Art History of RSUH

Anna Vladimirovna Chudetskaya, Associate Professor of RSUH

Applications deadline: September 11, 2023

Address for applications:

sokolov.rgg@gmail.com

Boris Mikhailovich Sokolov

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with the subject of the letter "Conference "Golden Letter"- your last name"